



*“Tailored Consulting Services for the Energy Industry”*

## Comprehensive Grant Services

Expanded grant services are particularly important to public power and utilities funding as the Infrastructure Investment and Jobs Act (IIJA) rolls out in the coming months and years. There are vital resources becoming available for smart grids/resiliency, broadband, grid modernization, electric vehicle funding, and other projects. Importantly, 75% of the package’s programs are newly created, requiring extensive expertise to effectively target and pursue. The federal government has prioritized acting as a major investor in local programs and public infrastructure, particularly through competitive grants. To take advantage of these opportunities, utilities can tremendously benefit from our federal grants experts’ knowledge and experience.

**EnerVision has partnered with The Ferguson Group (TFG)** to provide our clients with comprehensive grant services. For 40 years, TFG has led the way in the federal, state, and private grant space. Through our professional services agreement with TFG, we are able to offer EnerVision clients a special service package which includes a full suite of grant support services, providing our clients a competitive advantage in securing highly sought-after grant dollars. TFG has represented numerous electric co-ops and public power entities including the North Carolina Association of Electric Cooperatives (NCAEC), Southern California Public Power Authority (SCPPA), American Municipal Power, Inc. Public Power Partners (AMP), along with numerous public individual public power districts. *Notably, TFG has worked with one state’s cooperatives to secure more than \$55 million in Rural Economic Development Loan and Grants (REDLG) since 2013.*

TFG represents more public agencies in Washington D.C. than any firm in the country and has a proven track record securing federal grants for clients to address specific challenges in their communities. Since 2015, TFG has helped its over 200 clients secure nearly \$1 billion in federal funding. With these dollars, public power entities can not only maintain their current level of service, but meaningfully expand and modernize infrastructure in the communities they serve.

EnerVision can now provide an array of customizable grant services to meet the individual needs of our clients. We offer:

- ◆ Custom Project Specific Grant Research and Funding Strategy
- ◆ Database of Successful Grant Applications
- ◆ Needs Assessment and Strategic Grant Outlook
- ◆ Grant Writing
- ◆ Grant Editing and Review
- ◆ Grant Project Advocacy
- ◆ Grant Training
- ◆ Congressionally Directed Spending (Earmarks)
- ◆ Grants Alerts and Weekly Grants Updates; and
- ◆ Library of Grant Funding Guides and Grant Profiles

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## Heidi Schott

### Principal and Director of Grant Services



Heidi Schott leads TFG’s extremely successful grant team. She specializes in grant services for public agencies and nonprofit organizations on a wide variety of funding and program operations. She undertakes complex policy and research analysis on housing, public safety, economic and workforce development, education, transportation, environment, and water resources issues. She has been successful leading, developing, advising on, and writing competitive grant proposals since joining the firm. She also has experience administering HUD entitlement programs, having drafted Consolidated Plans, Annual Action Plans, Environmental Record Reviews, and Analysis of Impediments to Fair Housing reports for clients.

Heidi’s grant experience is significant, having successfully secured funding from the U.S. Department of Transportation, U.S. Department of Justice, U.S. Department of Housing and Urban Development, U.S. Department of Homeland Security, U.S. Department of Agriculture, and U.S. Environmental Protection Agency. Heidi has been successful over the years working on local community priorities. Her work includes leveraging public and private investments for community development, programs, and services and interfacing with federal agencies to help communities satisfy transportation, housing, and environmental regulatory requirements. Her work with nonprofit organizations has involved engaging them in the public policy process, forging partnerships among federal policymakers, and building networks of existing and prospective supporters. She champions quality education for underprivileged youth, workforce development, healthy living, and economic stability and development in our nation.

Heidi received her B.A. in European History from the University of Victoria and her Master’s in Public Administration, with a concentration in Public Management and Economic Analysis, from George Washington University. Heidi is based in TFG’s Oakland, CA office.

## Gabrielle Bronstein, MPP

### Senior Grant Writer



Gabrielle Bronstein is a Senior Grant Manager with the TFG Grants team and works on a variety of grants and research projects for municipal and non-profit clients. Her focus areas include community development, criminal justice, transportation, water and wastewater, hazard mitigation, and housing development. Since 2017, Gabrielle has won over \$19 million for clients in federal, state and foundation funds, with over \$7 million in Rural Economic Development Loan and Grant (REDLG) awards. In addition to writing grants, Gabrielle also provides clients with extensive grant research including federal and state funding guides, grant calendars, real-time grant summaries, and grant management when needed.

Gabrielle also has extensive experience providing local government clients with Department of Housing and Urban Development (HUD) mandated reports and grant management. She has completed Affirmatively Furthering Fair Housing (AFFH) Reports, Consolidated Plans, Annual Action Plans, and Consolidated Annual Performance and Evaluation Reports (CAPERs). Gabrielle has assisted clients to fulfill on-the-ground components required by many of these reports including community workshops, and survey creation and analysis. Gabrielle began her time with TFG in January 2017 as an Associate and was promoted to Senior Grant Manager in January 2020. Prior to joining TFG, Gabrielle worked at a DC-based trade association engaging in direct advocacy and government affairs work. She has experience working in multiple political offices at the federal, state and local levels, and is well versed in a multitude of policy issues affecting TFG clients.

Gabrielle received her B.A. in rhetoric and history from the University of Wisconsin-Madison and her Master’s in Public Policy from American University. She is a member of the Grants Professionals Association and is also certified in Grants Management through the American Grant Writers' Association. Gabrielle is located in Washington D.C.

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